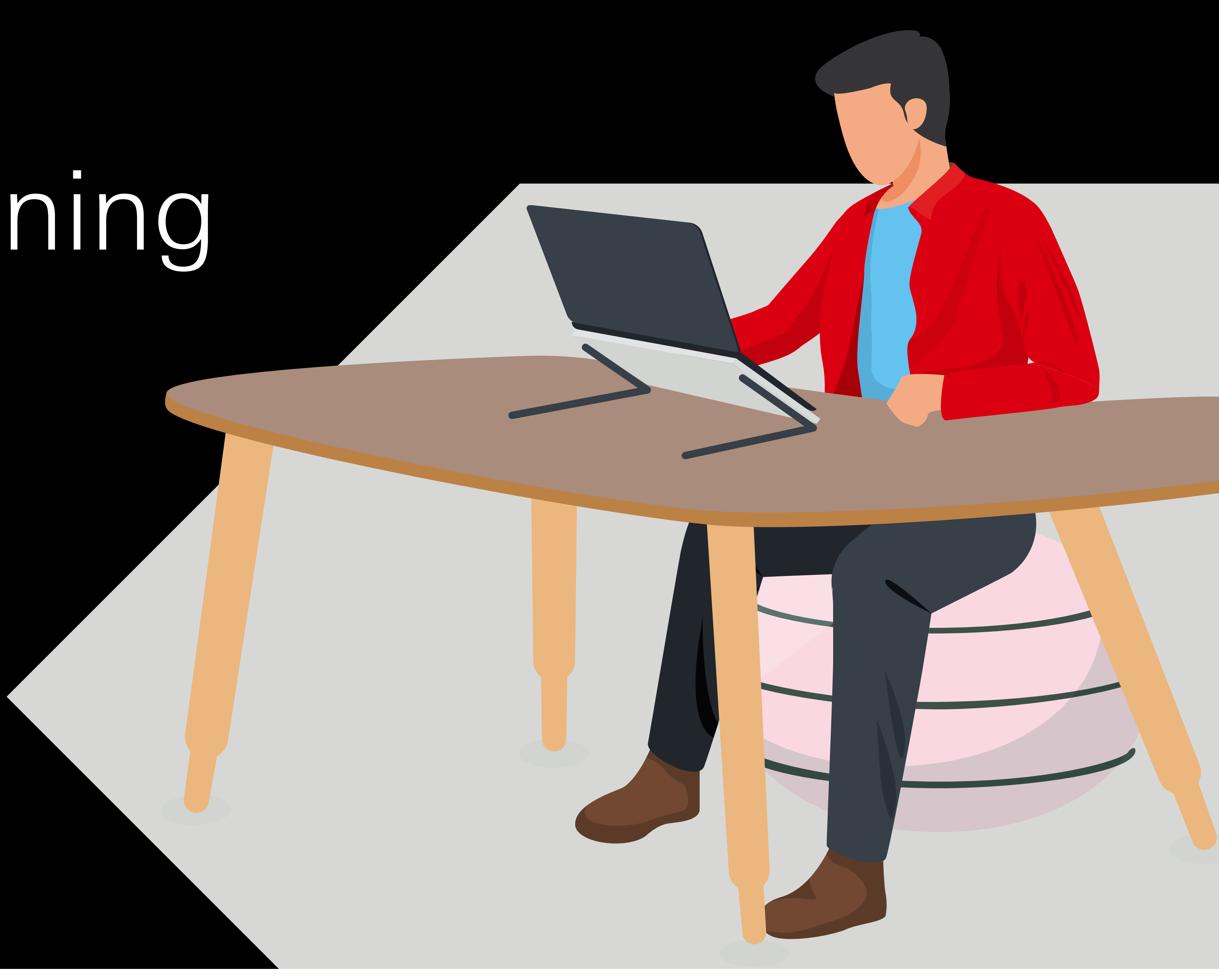
HSBC Mutual Fund

Investment planning begins with goal planning.

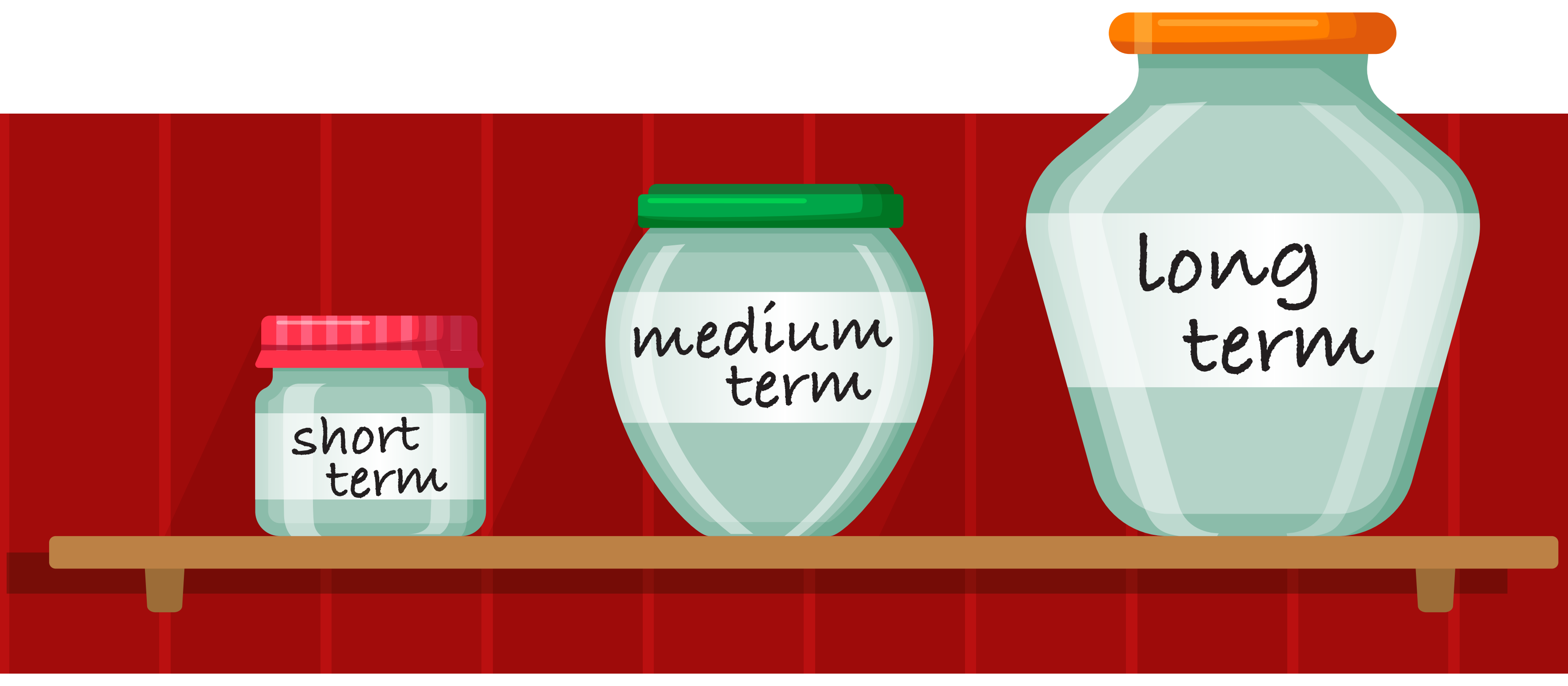
Ready to start?



Here's a question to ask yourself, "Why do we save?" And the answer is simple; to help meet our financial requirements. These financial requirements are your goals and they can be as varied as buying a new car to going on a vacation abroad or buying a new home!

The important thing is to list your goals and then invest for each one of them separately.

Here's how to plan your investments smartly!



1. First, assess your risk profile so you can choose the right investments that suit your risk appetite.
2. Make a list of your financial goals; a bike, new car, vacation, child's education or a new home.
3. Separate them according to the time period to each goal; short, medium and long term.
4. Plan your investments according to the time period to each goal: equity works best for longer periods and debt for shorter ones.

Benefits of goal-based investing

Builds discipline

Your commitment towards your goals help you to save and invest regularly and build a good investing habit.

Helps portfolio diversification

Investing for different goals helps diversify across asset classes or combinations based on the time period to each goal.

Reach your goal with ease

A clear focus on your goals helps you invest for each one separately so that one does not affect the other and keeps you invested through market ups and downs.

Start practicing goal-based investing to help you reach your dreams on time!

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An Investor Education & Awareness Initiative

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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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